**PIZZA SALES SQL QUERIES**

1. **KPI’s**
2. **Total Revenue**

SELECT SUM(TOTAL\_PRICE) AS TOTAL\_REVENUE FROM PIZZA\_SALES

1. **Average Order Values**

Select SUM(total\_price)/ count(DISTINCT order\_id) as average\_order\_value from pizza\_sales

1. **Total Pizza Sold**

Select SUM(Quantity) As Total\_Pizza\_Sold From Pizza\_Sales

1. **Total Orders**

Select Count(DISTINCT Order\_Id) As Total\_Orders From Pizza\_Sales **#21350**

1. **Average Pizza Per Order**

Select CAST(Cast(Sum(Quantity) As Decimal(10,2)) /

CAST(Count(DISTINCT Order\_Id) AS DECIMAL (10,2)) AS Decimal(10,2)) AS Average\_Pizza\_Order From Pizza\_Sales

**6.Daily Trend Of Total Orders**select DATENAME(DW, order\_date) as order\_day, count(Distinct order\_id) as Total\_orders

from pizza\_sales

group by DATENAME(DW, order\_date)

**7.Hourly Trend**

--Hourly Trend

select DATEPART(HOUR, order\_time) as order\_hrs, count(Distinct order\_id) as Total\_orders

from pizza\_sales

group by DATEPART(HOUR, order\_time)

order by DATEPART(HOUR, order\_time)

select pizza\_category,sum(total\_price) as total\_sales, sum(total\_price) \* 100 /

(select sum(total\_price) from pizza\_sales where MONTH(order\_date) = 1) as PCT

from pizza\_sales

where MONTH(order\_date) = 1

group by pizza\_category

8. select pizza\_size,CAST(sum(total\_price) AS DECIMAL(10,2)) as total\_sales, CAST(sum(total\_price) \* 100 /

(select sum(total\_price) from pizza\_sales where DATEPART(QUARTER, order\_date)=1) as decimal(10,2)) PCT

from pizza\_sales

where DATEPART(QUARTER, order\_date)=1

group by pizza\_size

order by PCT desc

9.Total Pizza Sold by category

select pizza\_category,sum(quantity)as Total\_pizza\_Sold from pizza\_sales

group by pizza\_category

10.Top 5 BEST SELLER

select top 5 pizza\_name,sum(quantity)as total\_best\_seller from pizza\_sales

group by pizza\_name

order by total\_best\_seller desc

11. Bottom 5 seller

Select Top 5 Pizza\_Name,Sum(Quantity)As Total\_Best\_Seller From Pizza\_Sales

Group By Pizza\_Name

Order By Total\_Best\_Seller Asc